

OPEN LETTER OF MANIFEST
TO THE SECRETARIES OF CULTURE OF THE STATE AND MUNICIPALITY OF SÃO PAULO.

São Paulo, July 13, 2020.

MANIFESTO OF TECHNICIANS IN SPECTACLES OF SÃO PAULO

Illustrious Secretaries of Culture,

We, technical class workers in shows, active in the cultural production market, read, circus shows, dance, music, shows, theater, parades, recording studios, cultural spaces, exhibitions and / or events that are in their scope include the assembly and operation of lighting, sound, video, structures, scenography, pyrotechnics and effects equipment, we constitute this representative committee for the writing of this "manifest letter", when we report the dramatic situation in which most professionals are of our category since the massive shutdown of all cultural activities imposed due to the Covid-19 Pandemic.

Initially, it is necessary to clarify that we act as service providers and executors of projects proposed by third parties in an intermittent and seasonal work regime, therefore, we are not, in most cases, proponents of cultural projects.

Therefore, we have a concrete concern regarding the guarantee of our inclusion and effective access to the resources made available by Law 14.017 / 2020 / ALDIR BLANC and in other Cultural Notices.

We are aware that the suspension of on-site cultural activities, taken since March 2020 on account of the PANDEMIA of COVID-19, is a necessary and indisputable measure since the virus is not yet under control and the contagion and death curves are in high levels.

However, the complete stoppage of on-site cultural activities left an army of unemployed, composed of chambermaids, counter-rules, roadies, cenotechnicians, stage technicians, circus technicians, lighting technicians, audio technicians, video technicians, builder joiners of scenography, locksmiths, table programmers, audio, light and image operators, train drivers, seamstresses, stage directors, riggers (mountaineer specializing in heights), DJs, porters, sharpeners, ticket agents and many other derivations of these functions without work some overnight.

Even with the prospect of a gradual reopening of the economy in the coming months, the resumption of full activity is still uncertain, and shows with audiences will be the last to return to normal.

Considering the high cost of living in the city of São Paulo and the metropolitan region, in particular, it is absolutely acceptable that technicians received taxable income declared in the income tax in 2018, even more considering that the category is composed of qualified and experienced professionals, who in large part receive no more than enough for their monthly expenses and thus do not qualify for emergency aid benefits, even though they are experiencing the same or even greater difficulty than others who were able to receive the aid and are not completely without income in this period , as we are.

Thus, devoid of financial reserves to cover the basic expenses of their families for the duration of the consequences of the pandemic, which are already 05 months, plus the many that are to come, some are not only at food risk, but also in a situation of vulnerable housing and health, physical and mental.

It is worth noting that the events transmitted via streaming and the so-called "lives", which have been an alternative as a substitute for face-to-face events, are mostly domestic and, when professional, the demand for technicians is very low , which in turn has an accumulation of functions in one or a few professionals, while in a live show a much larger number would be needed.

There are also new demands on the professionals' adequacy through training to meet the challenges arising from this pandemic, such as: health safety protocols, specialization in streamings and other events, requiring investment of time and resources by the professionals.

In view of the above and in view of all the difficulties faced by this category indispensable to cultural production, we hereby request that dialogue be opened to include the class of technicians and professionals

in the cultural area to the benefits of Law No. 14.017 / 2020 / ALDIR BLANC effectively through the measures suggested below:

I. The necessity (mandatory) of contracting the services of technicians and operators by theaters, cultural spaces, schools, theatrical companies and other organizations benefited by Law No. 14.017 / 2020 / ALDIR BLANC, observing Law 6.533 / 78 and Decree 82.385 / 78.

II. Creation of training and qualification programs with remuneration for teachers and enrolled professionals, through the award scholarship system, regardless of whether they received federal emergency aid, considering that the cost of living in the state of São Paulo is much higher than the national average.

III. Opening of public notices that include collection projects and memory of the techniques and technologies of culture and entertainment and the promotion of meetings, lectures and debates with professionals to collect reports, materials and immaterials that rescue the historical memory of the technical area with the construction of collection for consultation and research.

IV. Creation of a unique state register, "Rede da Arte, Cultura e Entretenimento SP", through a free and free digital platform, which serves as a basis for research and organization of work in the entertainment area; Systematize a specific channel of communication and visibility between professionals, companies and other matters concerning the sector; Facilitate and guarantee access to information for all parties involved and in a democratized manner; Simplify and enhance work processes, fostering a kind of 'showcase' in the area in question;

V. Inclusion in the register, through self-declaration, function via proofs, according to the parameters determined by Federal Law No. 14.017 / 2020 - Aldir Blanc.

Eg documentary evidence of exercise of the function such as: employment contracts, proof of work, payment receipts, invoices, promotional materials, proof of courses, workshops and / or workshops.

In cases of dispute, the professional would be evaluated by a council made up of representatives of class organizations, many of which are inherent to Sated / SP (Union of Artists and Technicians in Entertainment of the State of SP); and other representations.

SAW. Aiming at structuring to face future adverse situations that may jeopardize the survival of professionals in the cultural production chain, in the case of not fully utilizing the 80% of the LEI 14.017 / 2020 / ALDIR BLANC emergency aid resource, which the remaining balance is earmarked for the creation of a civil organization to manage a fund for the class of workers in the art, culture and entertainment sector.

VII. Inclusion of, at least, one representative of the technical class in the constitution of the drafting commissions of public notices to promote cultural production.

Finally, we emphasize that in the cultural sector the work of technicians is essential and it is essential that they are able to maintain themselves during the period in which the on-site activities are / will be suspended or reduced, because if they seek other work alternatives we will have a big problem with the absence of these professionals in the market at the time of resumption. The technical training is long and the experience is fundamental quality for the good performance of the work and its safety.

Certain of counting on the conscience and responsibility of Your Lordships to reduce the serious damage we face, we await a prompt response to our demands and remain open to the discussion channels.

Best regards

Representative Committee of Art, Culture and Entertainment Technicians in the State of SP.

SATED / SP (Union of Artists and Technicians in Entertainment of the State of SP)